



Club Assembly

Arise, go forth, and conquer, as of old.

In Case You Missed It

Last week we enjoyed an interesting talk from Kevin Brandt, superintendent of the C&O Canal National Historic Park. Kevin has served in this position since 2004 and is a 34-year veteran of the National Park Service.

Kevin has been recognized for his work with an Environmental Achievement Award and the Department of Interior's Exemplary Act Award. In 2010 and 2013 he was the recipient of the NPS Director's Appleman Judd Award of Excellence of Cultural Resource Stewardship by Superintendents for his work in creating the Canal Quarters interpretive program and the commemoration of the Civil War's sesquicentennial.

We were proud to learn that the canal entry by Shepherdstown is the fourth most visited entry point on the C&O Canal.

Rotary Rumours

On Friday, November 1, 2013, Rotaract and Rotary members joined for the Semi-Annual Rotary-Rotaract Potluck dinner. Members of both clubs enjoyed a wonderful dinner and got to know each other a little more.

The Rotaract Club updated us on their recent projects and asked for our participation in collecting coats and jackets to be distributed to underprivileged community members this winter. An update should be coming our way shortly.

Applause! Applause!

No one is getting any older this week!

And the Winner Was....

Camille, our club's new good luck charm, took home the 50/50 last week!

Friending

In addition to Camille, our exchange student from Denmark, David Guiney, principal and senior planner of the Interpretive Direction Department at NPS's Interpretive Design Center in Harpers Ferry, joined us. David was Tom Maiden's guest.

Upcoming Events

- November 12** Dr. Raymond Smock, Director of the Robert C. Byrd Center for Legislative Studies at Shepherd University
- November 16** Tentative Date for decorating of McMurrin Hall
- November 20** Roundtable discussion on programs and speaker development
- December 6** Charity Ball

Rotary International

(shared from NPR) Global efforts to eradicate polio have made impressive progress over the past decade. Last year there were only 223 cases anywhere in the world.

But armed conflict and chaos are making it tough for the world to wipe out the virus completely.

Polio has re-emerged in war-torn Syria after more than a decade, the World Health Organization reported Tuesday. "The original cluster of suspected cases was 22 cases," says the WHO's Oliver Rosenbauer. "Out of those, 10 have now been confirmed as polio. The others are still being processed in the laboratory."

Read more on our Rotary Facebook page: <https://www.facebook.com/shepherdstownrotary>

The Four-Way Test

Of the things we think, say or do
Is it the TRUTH ?

Is it FAIR to all concerned ?

Will it build GOODWILL and BETTER FRIENDSHIPS ?

Will it be BENEFICIAL to all concerned ?

.....
 The Rotary Club of Shepherdstown meets every Tuesday 7:30 AM at the Bavarian Inn. P.O. Box 603, Shepherdstown, WV 25443
 Web site: www.shepherdstownrotary.org

NEARBY MAKE-UP CLUBS

Berkeley Springs, WV	TH	1215	Tari's Café
Clarke (Berryville), VA	W	1200	Grace Episcopal
Charles Town, WV	TU	1215	Paul's Restaurant
Frederick, MD	W	1215	Dutch's Daughter
Hagerstown, MD	W	1215	Fountainhead CC
Hagerstown, MD	M	1815	Nick's Airport Inn
Hagerstown, MD (am)	F	0730	Antrim House
Hancock, MD	TU	1230	Park+n-Dine
Leesburg, VA	TH	1830	Laurel Brigade Inn
Martinsburg, WV	TH	1215	Holiday Inn
Martinsburg, WV (am)	TU	0715	Holiday Inn
Williamsport, MD	W	0715	Red Man's Club
Winchester, VA	TH	1200	Travelodge

For other locations, check with the club secretary



How to Fix Congress

A Ray of hope this morning:

"Everyone agrees that Congress is a broken branch," says Dr. Raymond Smock, director of the Robert C. Byrd

Center for Legislative Studies at Shepherd University, "but we do not all agree on the reasons why it is broken or what we need to do to fix it." He suggests the answers are contained in the Constitution and that members of the House and Senate, along with the general public, need to be reminded of a few basic lessons that could get us back on track to a functional government.

In Case You Missed It

Discussion during the President's Round Table produced a pithy dress code recommendation: "We should relax the standard." Business casual is now acceptable, that is: Wear what you wear to work but dress appropriately. Round Table attendees also discussed ways to add and retain members spearheaded by Chef **Miriam**.

Peter Smith thanked the members who volunteered to pass out dictionaries and thesauruses to our area elementary schools. He said that the recipients were so thankful and happy!

Treasurer **Karen** Kinnett said quarterly invoices were sent via email. Please let her know if you did not receive yours.

Rotaract President Tom Jones asked members to spread the word about the Coat and Blanket Drive. You can donate at Shepherd University and at Jefferson Security Bank in Shepherdstown.

Please give it up for **D.J.** who recently completed the Chicago Marathon. Way to go!

Tom Miller will be out of town this week for business. We shall see him later...

Rotary Rumours

A president's round-table discussion on programs, speaker acquisition, and the important role of programs in improving attendance and membership retention will be held at Tom Miller's place of business, November 20, 5:30 p.m. (Smallwood and Small, Martinsburg) Be there or be square.

Applause! Applause!

Alles Gute zum Geburtstag to **Christian** Asam on the 13th.

And the Winner Was....

Dana Orsini...however, he nobly handed over his winnings to Camille so she can keep her record of winning just about every week for the past month or two!

Friending

Four square: Tom Jones, Jay Lewis, Eric Burnell, and Camille Thompson.

Upcoming Events

- November 16** (Tentative) Decorate McMurrin Hall
- November 20** Round Table on programs and speaker development - Smallwood and Small, 5:30 pm
- December 6** Charity Ball

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For other locations, check with the club secretary



Shepherdstown Middle School

Today we formally welcome the new principal of Shepherdstown Middle School, William Kerlina, who took over that position this past fall.

Mr. Kerlina has 17 years of experience working in education, six of them as an administrator. His career took him from Michigan to Maryland, where he taught elementary school and went on to earn his master's degree in administration and supervision from Johns Hopkins, and then to the District of Columbia, his most recent posting before joining this community.

As principal at Hearst Elementary School in Northwest D.C., he worked with the staff and community to expand the school—in terms of the grade levels offered as well as enrollment—improve student test scores, and increase parent participation. This morning he'll discuss his reasons for coming to Shepherdstown and his vision and goals for the school.

In Case You Missed It

In honor of Veterans Day, we opened the meeting by saluting our members who have served in the military. Our veterans came forward and introduced themselves, along with their branch, years of service, and deployments. We wished them all a Happy Veterans Day. We are proud of all of the men and women who have served and continue to serve our grateful nation.

Last week's guest speaker, Dr. Raymond Smock, director of the Robert C. Byrd Center for Legislative Studies at Shepherd University, talked about "How to Fix Congress." He suggested that the answers are contained in the Constitution and that members of the House and Senate, along with the general public, need to be reminded of a few basic lessons that could get us back on track to a functional government.

Rotary Rumors

We need volunteers to assist in decorating the fire hall and to help with the silent auction for the December 6 Charity Ball. Please sign up or let **Monica** know.

Dana was extremely well prepared for the 15 or so souls who showed up to decorate McMurrin Hall last Saturday. Thanks to Vina Vaughn Parmesano for the loan of the 24-foot ladder and to Dr. Dave, who climbed it.

Please be advised that the Facebook Group is being retired and all members are invited to "LIKE" the new Rotary PAGE.

The president's round table discussion on programs, speaker acquisition, and the important role of programs in improving attendance and membership retention will be held at **Tom** Miller's place of business, November 20, 5:30 p.m. (Smallwood and Smalll, Martinsburg) Be there or be square.

Applause! Applause!

Our newest member, **Chris** Ames, celebrates his birthday this week. **Ken** and Jantina Mann have an anniversary to celebrate on this weekend.

And the Winner Was....

Dick Klein was able to engineer the winning ticket...likely because Camille did not participate.

Friending

Our guests last week were Eric Burnell; Camille Thomsen; Gussie Mills, wife of **Howard** Mills; and Vaida Manthos, wife of **David** Manthos.

Upcoming Events

- November 20** Round table on programs and speaker development; Smallwood and Small, 5:30 p.m.
- November 26** David Guiney, *Interpretive Directions* Visitor experience planning and interpretive media guidance for heritage sites
- December 6** Charity Ball

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Interpretive Design

David Guiney is the Principal and Senior Planner of Interpretive Direction LLC, a planning company based in Harpers Ferry. The company offers visitor experience planning and interpretive media development services for heritage sites such as parks, scenic byways, historic properties, monuments, and museums.

David's experience is derived from a 40-year career with the National Park Service as a ranger, interpreter, and national-level museum planner. You may have seen David's work in the lobby exhibits at Antietam Battlefield, the wayside exhibits at Gettysburg, and new exhibits along the Big Slackwater section of the C&O Canal.

David's Senior Design Partner is Ruth Bielobocky, the Principal of IonDesign in Frederick. Ruth is a graphic designer and marketing strategist. David and Ruth have each planned exhibits at Pearl Harbor. Other project sites include Crater Lake, the Wright Brother's print shop, Abraham Lincoln's birthplace, Flight 93 National Memorial, Tuskegee Institute, and Mount Rushmore.

Today David and Ruth will present a visual program on how to "Create Destination Experiences" for visitors. Project sites will include the grave of Francis Scott Key, the Catocin Aqueduct on the C&O Canal, the Virginia Lodge No.1 in Harpers Ferry, and the famed Mason-Dixon Line.

In Case You Missed It

Our guest speaker was William O. Kerlina, the new principal at Shepherdstown Middle School. Mr. Kerlina comes to Shepherdstown with 17 years of experience in education. After receiving his bachelor's degree in elementary education from Michigan State University, he began his teaching career with Muskegon Heights Public Schools in Michigan, where he spent three years teaching second, fourth, and sixth grades. In 2000, his family moved to Potomac, Md., where he obtained a job with Montgomery County Public Schools. He spent the next nine years teaching second, fourth, and fifth grades, working as a staff development teacher and then entering an administrator's training program.

He implemented a number of instructional programs that improved students' test scores. He increased parents' participation in school activities by working with the PTA to offer parent workshops, weekend events, and creating opportunities for parents to volunteer in classrooms to support the learning of students. Kerlina says he is extremely excited to be principal of Shepherdstown Middle School. He looks forward to working with staff, parents, students, and the community to improve the academic programs at Shepherdstown. His primary goal is to increase the school's overall standings on the state assessment.

As an appropriate prelude to our guest speaker, **John Loeffler** presented the 2013 Vocational Service

Award to the highly decorated Shepherdstown Middle School band teacher, Chad Conant. See the club's Facebook page for a video of the surprise announcement. And she was indeed completely surprised; as she stated, she was only here to listen to her principal speak. Everyone, including our guest speaker, was pleased that the surprise was kept.

Rotary Rumors

Rick Caruso mentioned the tragic tornado that struck Washington, Ill., and the hurricane that devastated the Philippine Islands. He asked that we keep residents of those areas in our prayers and donate to organizations providing aid—Rotary included; Shelter Boxes are being deployed. Did you know that more than 21,000 fellow Rotarians live in the Philippines?

The president's round table discussion on programs, speaker acquisition is being rescheduled.

Holly Frye stated that she is now in charge of the town's upcoming Christmas Parade. She asked that we go to www.christmasinshepherdstown.com for more information and spread the word of the gala event, to be held Saturday, December 8 at 10 a.m.

Dana Orsini thanked everyone who attended the Christmas decorating of McMurrin Hall last Saturday. We had a festive time...no pun intended. Kudos to Dana for a very well organized work party.

Monica Lockett wanted everyone to know that the Charity Ball is only two and a half weeks away! We still need volunteers to help with setting up. She mentioned the colors placed on the tables will be hunter green and gold. Please email Monica if you have any questions regarding this event.

Please be advised that the Facebook Group is being retired and all members are invited to "LIKE" the new Rotary PAGE.

Applause! Applause!

We celebrate the advent (and endurance) of **Connie Hammann** on December 1.

And the Winner Was....

To the list of slang terms for money—cabbage, lettuce, kale, mint—add "watercress": **Keith McCall** kept the winning streak in the neighborhood.

Friending

Guests were Chad Conant, Camille Thomsen, and Holly's son Donovan Frye.

Upcoming Events

December 3	Club Assembly
December 6	Charity Ball