



Hearing Care Debate

The health of our speech, language, and hearing is something most of us take for granted until something occurs that makes us take notice, such as a parent who has increasing difficulty hearing family members or an uncle who has a stroke and has severe problems finding the right word when speaking. Dr. Steven C. White will discuss the history of contemporary speech-language pathology and audiology professions and how they fit into today's access to hearing care debate.

Steve was a practicing audiologist before becoming an advocate for the American-Speech-Language-Hearing Association (ASHA) in 1981. He was the director of health care economics and advocacy at ASHA for 31 years. Before his tenure at ASHA he was an assistant professor of audiology and clinical coordinator of audiology at Michigan State University. He received his masters in audiology and speech-language pathology from Ithaca College and his doctorate in audiology from Wayne State University.

In Case You Missed It

Last week was possibly the first Rotary meeting ever to be officially canceled—thanks to Hurricane Sandy.

Rotary Rumors

Monica shared a letter from Shepherdstown Elementary student Logan MacIntosh expressing his excitement and gratitude over being a beneficiary of our dictionary and thesaurus program.

Connie Hammann announced that the club had its biggest turnout for Adopt-A-Highway, which once again fulfilled our motto of "Service above self."

Gary Heichel presented us with a banner from the Madison County, Iowa, Rotary Club. The banner includes the famous bridge featured in Clint Eastwood's film, *The Bridges of Madison County*.

Bill Gaestel passed around a sign-up sheet for decorating McMurrin Hall.

Michelle King announced that we are still accepting auction items for Our Ball Your Charity on December 7.

Friending...

We welcomed:
Christian Zaballos, our exchange student
David Manthos
Harry Jenkins
Jay Hurley was with us to assist the sign committee with ideas for a second sign design on Rt. 230.

And the winner was...

Ken Mann was once again our 50/50 winner.

Applause! Applause!

Getting caught up on two weeks of birthdays and anniversaries finds only two celebrators: Gary Heichel with a birthday on November 9, and **Christian** Asam, one year older this very day!

Rotary Relief Efforts after Sandy

The Rotary Club of Murray, Kentucky, USA, is delivering a truckload of clothes, tools, packaged meals, and other relief items to Rotarians in Freeport, New York. Members have also collected more than \$1,000 for the affected area.

Rotarians in District 7530 (West Virginia, USA) collected 20 generators, and the Rotary Club of Tucker County, West Virginia, is distributing them in areas left without power by several feet of snow.

Rotaractors at the Rotary-UN Day distributed 350 boxed lunches to the Bowery Mission in New York City on 3 November.

ShelterBox has deployed a response team to distribute temporary shelter and emergency supplies to evacuees. The team is working with Rotary clubs to identify the hardest hit areas. Hundreds of blankets have been sent to shelters.

The Four-Way Test

Of the things we think, say or do
Is it the TRUTH ?

Is it FAIR to all concerned ?

Will it build GOODWILL and BETTER FRIENDSHIPS ?

Will it be BENEFICIAL to all concerned ?

NEARBY MAKE-UP CLUBS

Berkeley Springs, WV	TH	1215	Tari's Café
Clarke (Berryville), VA	W	1200	Grace Episcopal
Charles Town, WV	TU	1215	Paul's Restaurant
Frederick, MD	W	1215	Dutch's Daughter
Hagerstown, MD	W	1215	Fountainhead CC
Hagerstown, MD	M	1815	Nick's Airport Inn
Hagerstown, MD (am)	F	0730	Antrim House
Hancock, MD	TU	1230	Park-n-Dine
Leesburg, VA	TH	1830	Laurel Brigade Inn
Martinsburg, WV	TH	1215	Holiday Inn
Martinsburg, WV (am)	TU	0715	Holiday Inn
Williamsport, MD	W	0715	Red Man's Club
Winchester, VA	TH	1200	Travelodge

For other locations, check with the club secretary

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The Rotary Club of Shepherdstown meets
every Tuesday 7:30 AM at the Bavarian Inn.
P.O. Box 603, Shepherdstown, WV 25443
Web site: www.shepherdstownrotary.org
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Christmas in Shepherdstown

Our own **Jim** Price and town resident Ernie Fuss will discuss the preparations for the early Historic Shepherdstown Christmas celebrations. Jim's comments are titled "From the Outside Looking In," and Ernie's, "From the Inside, Looking Out." Together they will offer a short history about how this annual celebration began and was put together.

In Case You Missed It

Last week Dr. Steven White, former audiologist and current advocate for the American Speech Language Hearing Association (ASHA), was with us to discuss how the Affordable Health Care Act will affect healthcare professionals.

Currently Medicare reimburses healthcare offices based on a predetermined rate sheet rather than the amount a clinic bills for. With the new reform, Medicare will transition from set reimbursement for each patient to reimbursement based on changes in outcome measures. The goal is to reimburse healthcare professionals for quality of service rather than quantity.

Rotary Rumors

Our club will be participating in the Shepherdstown Christmas parade this year, December 1 at 11 a.m.

Michelle King and **Tom** Maiden are looking for volunteers to monitor the parade route.

The Rotary float will be reincarnated for this final voyage with some new embellishments. Construction will take place on Sunday, November 25. Volunteers welcome. Please see **Rick** Caruso for details.

If you have reserved a table for "Our Ball, Your Charity," please get your checks to Austin Hovermale ASAP.

The Shepherd University Rotaract students are raising money to participate in the ShelterBox program.

Please keep Gene Kelly in your thoughts as he recovers from an angioplasty last Tuesday.

Friending...

Fellow Rotarian Bill Strider was with us from the Charles Town chapter. Exchange student Christian Zaballos braved the early morning hours again to be with us. Irene White, wife of our speaker Dr. Steven White, sat with Jantina Mann, wife of **Ken** Mann.

And the winner was...

Ken Mann was once again our 50/50 winner.

Applause! Applause!

News-hogs Ken and Jantina Mann celebrate their anniversary on November 23.

"Rotary was born in a time of peace, but its program of service is even more necessary in a period of world conflict."

— Inaugural Message
1941 Rotary Convention
Denver, Colorado

Happy Thanksgiving!



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For other locations, check with the club secretary



The Library Project

Jane Blash is the Outreach Coordinator for the new library project for Shepherdstown and Northern Jefferson County. Jane will update our us on the current status of that project.

The Library Project has been a community led effort to construct a "green" library facility in order to meet the needs of the overflowing number of patrons.

Thanks to the donation of 4.5 acres from the Town of Shepherdstown, the expertise and support of the Jefferson County Development Authority and many volunteer hours, the new Library Facility and the historic restoration and upgrades to the current Library are within striking distance. The new site will allow for the level of service and space required to serve 18,000 people which presently cannot be achieved in the current 2,000 square foot space.

Jane is a retired Nurse Practitioner. She received her initial training in nursing at a hospital program in McKeesport, Pennsylvania, and later received a Bachelor of Science in Nursing from George Mason University, a Master of Science in Nursing from the University of Maryland and a Nurse Practitioner degree also from the University of Maryland.

Jane and her husband Larry moved to the Shepherdstown area 3 years ago, and Jane has been actively involved in the new Library Project since June of 2010.

In Case You Missed It

Jim Price and **Ernie** Fuss joined us to discuss Shepherdstown Christmas traditions. Jim shared his favorite stories of Belsnickles and Pocket Puts, children who would dress up as old English pick pockets and put chocolate candies into the pockets of passersby.

Ernie was an originator of the Shepherdstown Christmas tradition of lighting downtown and remained the manpower behind this labor of love for years until doctors suggested he shouldn't be climbing ladders any more. It began with a single tree and progressed to include all of the buildings lining downtown German Street. For years, those putting up lights used ladders and would spend a full month decorating. The task has been made much easier over the years with the use of mechanical lifts.

In a planned surprise, **Ernie** was presented with a well-deserved "Rotary Service Award" for his commitment and service to our community.

Rotary Rumors

Please get your checks for "Our Ball, Your Charity" to **Austin** Hovermale ASAP.

Thanks to all members who showed up to decorate McMurrin Hall and to the Rotaract students who decorated the tree.

Trinity Episcopal Church will be performing a Living Nativity Scene, December 1, at 12, 1, 6, 7, and 8 p.m.

Rotary has entered our float in the Christmas Parade to be held this Saturday, December 1, at 11:00 a.m. A few volunteers are needed at 9:00 a.m. on Church Street to put the finishing touches on the decorations. See **Rick** Caruso or **Bill** Howard for details.

Meetings Cancelled: Christmas and New Years both fall on a Tuesday this year. The Club has elected to cancel our regularly scheduled meetings on these two days.

Friending...

Guests were Jim Leathers; Harry Jenkins; Taylor Brown, **Maria's** daughter home for the holidays; and Linda Kelso, the guest of Jim Price.

And the winner was...

Finally; proper recognition: President **Monica** won our 50/50.

Applause! Applause!

Connie Hammann rings in the month with his birthday on the 1st.

Upcoming Events

December

- 1 Christmas Parade, 11:00 a.m.
Line up on Church Street with Rotary Float
- 4 General Membership Meeting
We will review the club finances and elect new officers and board members for the next Rotary year starting July 2013.
- 7 Christmas Charity Ball
7:00 - 11:00 p.m. at the Fire Hall

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