



# CLUB ASSEMBLY

## Last Week

Roger Dailey, president of the board of directors of Meals on Wheels (MOW), headquartered in Charles Town, gave us an overview of that organization.

MOW has two objectives: to provide a healthful, nutritious, hot noon meal to people in Jefferson County who are homebound and unable to prepare their own food; and to help elderly clients remain in their homes and live independently as long as possible. Food delivery accomplishes these objectives, and enables volunteers to monitor the wellbeing of recipients and bring cheer into the lives of the homebound. MOW is not need based; some payment is expected from all clients with capacity to pay. This policy was established by the organization's founders, who determined that requiring some form of payment would warm the self-esteem of the recipients as they enjoyed a hot meal.

MOW receives 52 percent of its funding from client donations (averaging \$4 per meal), or from friends or relatives of a client but these do not cover expenses. Another 30 percent of funding is received from the United Way of the Eastern Panhandle, and 18 percent from individual donations, contributions from service organizations, or from fund-raising activities. Ninety-nine percent of the funds received support the food distribution program, so MOW qualifies for the designation, "totally volunteer." Despite this funding, the organization is facing a deficit of \$11,000 for the current year.

In 2009, MOW provided 10,790 meals to the homebound of Jefferson County through the efforts of 80 volunteers, one part-time paid cook, and two part-time paid schedulers. Food is prepared at the Charles Town Presbyterian Church,

packed by volunteers into hot and cold boxes for delivery, and delivered by volunteer drivers using their own vehicles along five routes needing 1.5 to 2 hours to traverse. On a typical day, MOW drivers will deliver 13 meals per day along routes totaling 32 miles in the Shepherdstown community.

## Club News

President **Doug** announced the receipt of a thank-you note from District Governor-Elect Bill Wiley, who joined us for the meeting, congratulating the club for its successful "Our Ball, Your Charity" fund-raising event, and its generous contributions to Hospital Albert Schweitzer in Haiti. The governor-elect asked to meet briefly with the board after the breakfast meeting to discuss Rotary International's proposal for restructuring Rotary districts. Moving individual clubs from districts with a relatively large number of clubs and members (such as our District 7350) to a smaller district that is below the threshold for club numbers and membership will build district participation and prevent dissolution. A club can only change districts by vote of the club's board.

Rotary Theater Night is tomorrow, March 3, starting at 6 p.m. in The Press Room, followed by the film *The Young Victoria* at the adjacent Opera House at about 7:15 p.m. Check with **Dick Klein** or **Gary Heichel** to see if there's still room for you.

**Chris Horowicz** provided an update on the efforts of the 22 clinics of Professional Sports Care & Rehab to collect assistive devices (crutches, canes, walkers, wheelchairs) for Haitian earthquake victims. He acknowledged donation of seven pairs of crutches from the board of Shepherdstown Rotary.

**Rob Northrup** read from a letter from

the Friends of Hospital Albert Schweitzer conveying "appreciation for the generous contribution towards Haitian disaster relief of \$7,860" by Shepherdstown Rotary, which will "provide vital support. Thank you from the bottom of our hearts."

The Wine Tasting and Dinner will be held on Friday, March 19, at the Bavarian Inn. Make checks payable to the Shepherdstown Rotary Charitable Fund, get them to **Dale Homan** by or before Friday, March 12.

## Visitors

**Monica Lockett** introduced District Governor-Elect Bill Wiley from Romney, W.Va., and his spouse, Fran. Bill was here to deliver a PETS training seminar.

## 50-50

Fran Wiley drew winning ticket 466, to fatten the wallet of District Governor-Elect Bill Wiley.

## Special Days

Dale Homan is the sole birthday celebrant, with all that cake and ice cream for himself. Congratulations!

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Web site: [www.shepherdstownrotary.org](http://www.shepherdstownrotary.org)  
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## Upcoming Programs

### March

- 9 Dr. Amy Johnston, Audiology Care & Services (rescheduled from 2/9)
- 16 Ed Herendeen, Executive Producer, CATF
- 23 Relay for Life, Shepherd students presentation
- 30 **Paul Woods**, KIVA, a 501(c)(3) non-profit organization and the world's first online micro-lending platform.



## HEARING and AUDIOLOGY

Dr. Amy Wix Johnston

### Today

Our guest is Amy Wix Johnston, a doctor of audiology on staff with Audiology Hearing Care Services, Inc., in Martinsburg and Charles Town, W.Va. Dr. Johnston is a 2007 graduate of West Virginia University-Morgantown. As a staff audiologist, Dr. Johnston works with patients of all ages—newborn to geriatric. In addition to hearing evaluation, hearing aid technology fitting, and tinnitus (ringing in the ears) treatment, Dr. Johnston is very involved with the evaluation of vestibular (vertigo/dizziness) disorders and coordinates with primary care physicians, ENT physicians, and physical therapists for appropriate therapy.

Dr. Johnston will explain the hearing mechanism, “where things can go wrong,” and explain how her practice evaluates and treats hearing loss, tinnitus, and dizziness concerns.

### Last Week

The last Club Assembly of Winter was held to convene meetings of the Club Service, Community Service, Vocational Service, and International Service Committees. Reminder: The next Club Assembly is Tuesday, April 6.

### Club News

Club Secretary **Rick** Caruso gave members an update on club membership. The current total membership is 58; three members, Steve Warner, Jenny Seeley, and John Younis, resigned and the club picked up two new members, Dr. **Paul** Kradel and Dr. **Momodou** Darboe.

### Announcements

**Rob** Northrup announced that the 48th World Affairs Seminar entitled “Energy: The Global Green Challenge,” will be held at the National Conservation Training Center on March 17 from 9 a.m. until 2 p.m. Dr. Ed Snyder, chair of the environmental studies department at Shepherd University, will host the seminar, along with his department colleague Keith Alexander, and Bhupinder Bhalla an attaché in the economics section of the India Embassy in Washington, will be the keynote speaker at dinner the evening of the 16th at the Bavarian Inn. Mr. Bhalla will be talking about energy sources and use in India. The event is open; any Rotarian or spouse or even non-Rotarians may come to hear the presentations.

**Tom** Trumble reminded Rotarians that the Wine Tasting Dinner will be held at the Bavarian Inn on March 19. Proceeds will benefit a Rotaract Scholarship at Shepherd University. The deadline for reservations is March 12. Tickets are \$85, with \$20 to be applied to the scholarship.

### Visitors

**Paul** Pritchard introduced his guest, Mr. Wang Lu from China, who is currently attending graduate school studying accountancy in Boston College. Paul apparently knows Mr. Lu’s father, Mr. Zao Sheng, a Chinese government official. Mr. Lu’s program in Boston College is for one year; he will return to China in September.

Mr. Lu spoke about his experiences in the United States and explained how he is most impressed by the culture of charity or giving as exemplified by so many charity organizations in the society. He is particularly impressed with the generosity of Bill Gates and the Gates Foundation, who have

given many millions of dollars to combat disease, poverty, hunger, and illiteracy in the poor countries of the world. Mr. Lu consequently aspires to emulate Bill Gates as he becomes financially successful and also to encourage this idea of philanthropy in China. He explained that China has very few such charity organizations, partly because the government has clamped down on corporations who use the privilege as a tax shelter. Mr. Lu was scheduled to give a talk on China’s future with regard to business and economic activities at Shepherd University school of Business.

### 50-50

Dr. **Ted** Leslie drew winning ticket number 480, and like a good dentist brightened **Catherine** Irwin’s smile and her day!

### Special Days

Congratulations to **Jack** Berkley, who is the sole birthday celebrant this week. Jack, let us know if you need help with the cake!

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## Ed Herendeen Brings 20/20 Vision to CATF



We welcome our longtime friend Ed Herendeen, founder and producing director of the Contemporary American Theater Festival at Shepherd University. CATF's 2010 season, which runs from July 9 through August 1, marks the Theater Festival's 20th Anniversary. Ed, who is recognized across the country for the pioneer work he has done on new play development, plans to celebrate the first 20 years of the theater and to look toward the 20 years ahead. Through his leadership, CATF has produced 80 new plays (30 of which were world premieres), commissioned nine new plays, and has expanded the number of filled seats at the theater from 200 to over 12,000. In 1999, Governor Cecil H. Underwood presented CATF with the Governor's Award for Excellence in the Arts.

The 20th Anniversary Season will feature five new American plays. In addition there will be staged readings, lectures, and art exhibits. The box office opens on March 17.

### Last Week

Our guest was Dr. Amy Wix Johnston, doctor of audiology on the staff with Audiology Hearing Care Services, Inc., in Martinsburg and Charles Town, W.Va.

Dr. Johnston explained that Hearing Care Services provides both education about audiology and treatment of auditory problems, including tinnitus. She discussed the misconceptions about hearing aids by clearly explaining the facts and myths about audiology in general. Dr. Johnson also, by illustrations, spoke about the impact and ill effects of hearing loss on individual health in general and interpersonal relationships. She further explained the mechanisms of hearing, the process of evaluating auditory difficulties, the warn-

ing signs, the causes and the physiological locations of hearing problems, and gave suggestions regarding effective means of communication with those who are hearing impaired.

### Club News

Chris Horowicz made the front page of the *Martinsburg Journal* for his very successful efforts covering four states to collect canes, walkers, crutches, and wheel chairs for victims of the earthquake in Haiti. Chris expressed thanks to all club and Rotaract members who helped with the effort from start to finish. Chris reported that the Rev. Fred Soltow drove to Charlottesville, Va., to bring back a truckload of assistive devices, and that another work session to clean and pack them for shipment to Haiti will be scheduled in about two weeks.

### Announcements

Rob Northrup reminded club members about the 48th World Affairs Seminar on March 17 from 9:00 a.m. to 2:00 p.m. at the National Conservation Training Center. The seminar will be preceded by a dinner for guest speakers at 7:15 pm on the 16th at the Bavarian Inn. Tickets for the dinner are \$25.

Holly Frye solicited volunteers for the Rotary mentoring program. She explained the importance and benefits of the program for Rotaract members. The annual Rotaract pizza party will take place on Thursday, March 18 at 1:30 p.m. Various projects will be discussed at the party.

Lisa Welch solicited volunteers for the fundraising Relay for Life to be held on Friday, April 16. Team Rotary is trying to raise \$1,000 toward Shepherd University's goal of \$80,000, and all donations go to the American Cancer Society. Checks made out to the American Cancer Society can be given to Lisa for processing on behalf of Team Rotary.

Tom Trumble reminded Rotarians that the Wine Tasting Dinner will be held on Friday, March 19. Thus far 35 couples are signed up. Christian Asam added that the dinner will be four courses of food, each course paired with two wines. The dinner guests will be asked to vote on the best wine for each course. Through their "Grape Debate" commentary, Christian and his brother, David, will provide an "unstuffy approach to wine."

Gary Heichel thanked the 39 Rotarians and their guests who participated in a very successful Theater Night on March 3. He asked members to recognize Dick Klein for his leadership in organizing the event... and applause for Dick followed.

Lori Rea announced that the United Way Day of Caring is Tuesday, September 14. The United Way is looking forward to early assignment of programs to participating service organizations

### Visitors

Monica Lockett introduced a trio of visitors. First, Jennifer Peterson, a financial consultant for Wells Fargo Investments, and a guest of David Miljour. Then she introduced Heather Hovermale, an attorney with Jackson Kelly Law Firm, Martinsburg, a guest of Chris Horowicz. Laura Bromley, proprietor of Lullaby Lu in Shepherdstown, and a member of the Shepherdstown Business Association, was a guest of Hank Walter.

### Upcoming Programs

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## Paul Woods

For the last several months, our own **Paul Woods** has been taking a little time out from his travels in South America to experiment with a new Internet-based micro-credit service called Kiva. Of course, creating social change through micro-finance is nothing new, as many Rotarians will already know though the many micro-lending programs that Rotary International supports. And the concept of micro-finance as a mechanism for positive social change in underdeveloped areas has been around since the groundbreaking work of Dr. Muhammad Yunus who founded the Grameem Bank in Bangladesh in 1983 to make small loans to impoverished people that had no collateral and no other access to credit. But what is new about Kiva is the way that it uses online tools to create extraordinary direct connections between individual donors (like you and me) and micro-lending recipients in remote locations, like 52 year-old Orfelinda Cabanillas of La Libertad, Peru who borrowed \$325 to acquire new inventory to expand her general store. Through Kiva, Paul was able contribute directly toward that loan and will receive regular updates along with his share of the payments as that loan is repaid.

Kiva is a 501(c)3 not for profit founded in 2005. You can find out more at [www.kiva.org](http://www.kiva.org).

## Last Week

Barbara Henry, a staff member of the Jefferson County branch of the American Cancer Society, was the guest speaker. By way of introduction, she shared a summary of her own family's experience with cancer, particularly the several episodes her husband has suffered, and how these personal experiences form the basis of her profound appreciation of the importance of ACS and Relay for Life.

Over 95 percent of all donated money goes to research, patient services, and community education, and less than 5 percent goes to salaries. Some examples of these worthwhile ACS expenditures are **Hope Lodge**, facilities in hospitals where family members can stay, for a small fee, while a loved one is undergoing medical treatment; **patient navigators**, facilitators who assist families to navigate proper channels and procedures to get the necessary care; and **research** toward understanding the nature of various cancers, effective treatments, and potential cures. ACS volunteers are also essential, donating their time to help patients with transportation or errands.

Henry also pointed out that Shepherd University is the number-one contributor in the state and number four in the entire nation. With regard to research, she explained that great strides have been made toward a cure and that most cancers are no longer considered a death sentence. She pointed out the importance of and the urgent need for more volunteers and donations, which can now be handled online.

## Announcements

**Rob** Northrup expressed special thanks to **Lisa Welch**, **Gary Heichel**, **Paul Woods**, **Dave Miljour** and all those who helped with the very successful seminar on energy. The seminar was informative and useful, particularly for the student attendees.

**Tom** Trumble also expressed thanks to all those who helped with the successful and well-attended wine tasting event. He remarked that this year there were over 75 participants compared to about 30 last year. The proceeds are put toward a scholarship fund for members of Rotaract.

**Lisa Welch** announced the upcoming Relay for Life walk-a-thon and urged mem-

bers to make donations in lieu of the walk if schedules or other factors make it impossible to do the walk.

## Visitors

**Lindy Ybarra**, a student at Shepherd University and president of Rotaract, gave the club an update on Rotaract's activities. She called attention to their new Website and an upcoming mentor-mentee meeting. The guest speaker for the meeting is an official from Mothers Against Drunk Driving who will speak on the dangers of drinking and driving.

## 50-50

**Hank** Walter was the lucky winner when **Eric** Lewis drew his ticket number 524.

## Special Days

Just birthdays this week, two straddling the month change: **Alex** Shaw ends March with a roar on the 31st and **Tom** Maiden flowers on the 3rd of April.

## Upcoming Programs

### April

- 6 The Honorable Darrell McGraw, Attorney General, State of West Virginia (Club Assembly re-scheduled)
- 13 Capt. Mike Ryan, Commanding Officer, Coast Guard Operations Systems
- 20 Open—possible Club Assembly make-up date
- 27 Rebecca Harriett, Superintendent, Harpers Ferry National Historical Center, Martinsburg Park