



CLUB ASSEMBLY

Last Week

With President **Doug** Alexander trout fishing in Montana, and Secretary **Rick** Caruso tracking tropical storm Alex in Cancun, Vice President **Julie** Siler convened our meeting, and Treasurer **Ken** Mann logged attendance.

Incoming vice president **Brian** Erickson introduced the program, "Thunder Over the Blue Ridge," presented by Col. Brian Truman, vice commander of the 167th Airlift Wing at the Eastern Regional Airport, and president of Thunder Over the Blue Ridge, Inc., a nonmilitary non-profit organization created with the United Way of the Eastern Panhandle.

Col. Truman began his presentation with a brief overview of the 167th Airlift Wing, an Air National Guard unit responsible for long-haul strategic airlift for military and civilian agencies. The aircraft are housed at the Eastern Regional Airport, but are managed out of Scott Air Force Base near St. Louis, Mo. For the Afghanistan conflict, the aircraft fly to Dover, Del., load with cargo, and fly to Bagram Air Base to supply the military mission. As a result of strategic repositioning of the unit by the late Sen. Robert C. Byrd and Maj. Gen. Allen Tackett, adjutant general of the WV National Guard, the 167th Airlift Wing is equipped with C-5 aircraft instead of the former C-130s. The airport was improved to handle the C-5 aircraft and now offers an 8,000-foot-long runway. The base is authorized for 588 full-time employees and has an \$82 million payroll. Sixty two percent of the employees are from West Virginia, with the balance from three neighboring states.

"Thunder Over the Blue Ridge" is the September 4-5 air show at the Eastern Regional Airport. The proceeds of the

air show will be directed to United Way for deployment in the Eastern Panhandle. The major attractions of the air show will be the U. S. Air Force Thunderbirds, the U.S. Army Golden Knights Parachute Team, and the U. S. Navy Super Hornet Team. Please see www.martinsburgairshow.com for the complete program.

Bonus for Rotarians: Jim Whitacre, outgoing president of the Martinsburg Sunrise Rotary Club, invited Rotarians to come to his home at 3829 Winchester Ave. (Rte 11) very near the entrance to the airport on Sunday, September 5, to view the air show. RSVP to **Tom** (TC) Miller if you plan to attend.

Club News

Carl Moore reported progress and made several announcements about volunteers, equipment, and logistics for the July 4th Community Picnic at Rumsey Memorial Park, exhorting us that "The Show Must Go On!"

Karen Kinnett advised that a potluck dinner will be held at 5:45 p.m. Friday, July 16, at her home before the 8 p.m. performance of *Inana* at the Frank Theater. Guests of Rotarians are welcome. Food contributions are being accepted for the potluck.

Karen also announced the "Arts and Humanities Weekend" in Shepherdstown July 29-August 1. The full schedule of activities is available at www.UniquelyShepherdstown.com. She urged Rotarians to forward the URL to friends and acquaintances in the region.

Gary Heichel thanked Rotarians for volunteering for ticket sales on the nights of July 20-23 at the Shepherdstown Volunteer Fire Department Carnival. The schedule was sent to each participant by e-mail.

Visitors

Monica Lockett introduced Jim Leathers, a regular visitor to the cool, dry climes of Jefferson County during the summer.

50 - 50

Although the bookmaker's window was open and chances were sold at \$5 each, the drawing was to be held at 8 p.m., Sunday, July 4, at Rumsey Monument Park at 8 p.m. Who was the lucky winner?

Special Days

Birthday celebrators four: appropriately enough, outgoing President **Doug** gets a serenade this very day, **Momodou** Darboe and **Tom** Miller on July 7, and **Monica** Lockett on July 13. Anniversary congratulations to **Jochen** and **Margaret** Kiefer on July 12.

Rotary July 4th Parade 2010
Corporate Sponsors
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NEARBY MAKE-UP CLUBS

Berkeley Springs, WV	TH	1215	Tari's Café
Charles Town, WV	TU	1215	JMH Board Room
Frederick, MD	W	1215	Dutch's Daughter
Hagerstown, MD	W	1215	Fountainhead CC
Hagerstown, MD	M	1815	Nick's Airport Inn
Hagerstown, MD (am)	F	0730	Antrim House
Hancock, MD	TU	1230	Park-n-Dine
Leesburg, VA	TH	1830	Laurel Brigade Inn
Martinsburg, WV	TH	1215	Holiday Inn
Martinsburg, WV (am)	TU	0715	Holiday Inn
Williamsport, MD	W	0715	Red Man's Club
Winchester, VA	TH	1200	Travelodge

For other locations, check with the Club Secretary



Group Study Exchange to Denmark

Today

This morning we welcome Dr. Joe Brookreson, here to tell us about leading a District 7350 Group Study Exchange to Denmark in September 2009. Jenn Campbell, a Shepherdstown resident who was part of the exchange, will share her perspective as well.

Group Study Exchange, a Rotary International program, is for businesspeople and professionals between the ages of 25 and 40 who are in the early stages of their careers. The program provides travel grants for teams to exchange visits in paired areas of different countries. For four to six weeks, team members experience the host country's culture and institutions, observe how their vocations are practiced abroad, develop personal and professional relationships, and exchange ideas.

Dr. Brookreson has practiced dentistry in Martinsburg for 30 years and has been a member of the Martinsburg Rotary Club for 22. He is a Paul Harris Fellow, and has chaired his club's Group Study Exchange Committee for 12 years. He and his wife, Susan, live in Martinsburg.

Last Week

...was Club Assembly

Club News

President **Julie Siler** officially accepted her new position and noted that all five local clubs now have female presidents! She also recognized Brian Erickson as vice president, **Rick Caruso** as secretary, **Ken Mann** as treasurer, and **Doug Alexander** as past president. She also recognized this

year's committee chairs: **Gary Heichel** (Club Service), **Monica Lockett** (Community Service), **Tom Trumble** (Vocational Service), and **Dave Miljour** (International Service). She also thanked **Carl Moore** and **Dave Miljour** for their outstanding efforts for the 4th of July event, and **Carl Moore** thanked the 36 people who helped out.

David Humphreys gave detailed notes for the Shepherdstown Revitalizing the Riverfront Project and described the working relationship between Shepherdstown, the National Park Service, and our club. He also explained that the project is just getting started and that there's a lot of work to do.

Karen Kinnett announced the "Arts and Humanities Weekend" in Shepherdstown, July 29 through August 1. See her to volunteer for a two-hour shift at the visitors center that weekend.

Gary Heichel reminded us again that Rotary CATF Night is July 16 and that you need to purchase your tickets to the show through the box office. Potluck dinner will begin at 5:45 at the home of **Karen and Doug Kinnett**.

Connie Hammann reminded us of the need for us to continue our "Adopt a Highway" campaign for the next two years.

Bill Howard led the club in singing "Happy Birthday" to Past President **Doug Alexander**, a tradition if one is so fortunate to have a birthday on a meeting day.

50-50

Number 761 was lucky for **Brian Erickson**—and provided a modest adjustment to his bank account.

Special Days

Happy Birthday wishes go out today to **Monica Lockett**. Also celebrating this week are **Curt Mason** on July 16 and **Paul Woods** on July 19. **Connie and Mary Ann Hammann** celebrate their anniversary on July 18.

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Wide Open Imaging

Stephen Costello

This Week

Our guest is Stephen Costello, senior marketing advisor with Progressive Radiology, aka Wide Open Imaging, in Hagerstown, Md. In the course of 10 years of marketing for Wide Open Imaging, his daily interaction with insurances, competition, healthcare providers, etc., has enlightened him to how healthcare businesses, i.e. physician offices, hospitals, etc., indeed have to compete to survive. Costello will discuss the business of medical imaging, especially highlighting the advantages of competition in an industry not generally recognized for opportunity, and will help us to better understand the science and technology behind the scenes. Medical imaging has taken amazing strides in recent years and its utilization has changed the way we perform healthcare.

Last Week

Dr. Joe Brookreson, DDS, a member of the Martinsburg Noon Rotary Club and a Paul Harris Fellow, spoke about leading a District 7350 Group Study Exchange to Denmark in September 2009. Jenn Campell, a gemologist with Christian Caine in Shepherdstown, also was part of the exchange and joined Dr. Brookreson in reporting their experience.

Group Study Exchange, a Rotary International program, is for businesspeople and professionals between the ages of 25 and 40 who are in the early stages of their careers. The program provides travel grants for teams to exchange visits in paired areas of different countries. For four to six weeks, team members experience the host country's culture and insti-

tutions, observe how their vocations are practiced abroad, develop personal and professional relationships, and exchange ideas.

During the group's four weeks in Denmark, participants gave presentations to seven different clubs. All these presentations were made in Danish and the host club members appreciated the visitors' efforts very much. During their visit, the group members visited the Danish Parliament and many churches and castles. They even found time to participate in an archeological dig and play a round of golf.

Dr. Brookreson reported much that he learned about the country. Denmark has a free universal health system for its citizens. It has a progressive tax system with a value-added tax on all purchases. Children's education is paid for with government funds through college. It has a progressive energy policy, exporting a net 2 percent of its energy. The country uses windmills and solar energy, recycles garbage, and many residents use bicycles for transportation.

Jenn Campbell thanked Rotary for its support for what she called a life-changing event. As a gemologist she explained how Danes are more conservative about jewelry than we are in the United States. She enjoyed the relationships that she formed with her host families. She and Dr. Brookreson closed their presentation by singing a verse of the Danish national anthem in the native language.

Club News

Karen Kinnett announced the "Arts and Humanities Weekend" in Shepherdstown, July 29 through August 1. She needs volunteers to sign up for two hour shifts on

Saturday and Sunday.

Gary Heichel reminded those who signed up to sell tickets for the SVFD Carnival to be there at their appointed times.

Visitors

Pam Shriver was a guest of **Holly Frye**. Pam is a member of the Morgantown Noon Club.

50/50

The big winner was Dr. **Dave Miljour**.

Special Days

Happy Anniversary wishes go out to **Karen** and **Doug Kinnett** on July 23!

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D. Lee Morgan Memorial Rotaract Club of Shepherd University George Alwin, Lindy Ybarra, Erik Bryson

Today

The D. Lee Morgan Rotaract Club of Shepherd University was created in 2005 to expand the spirit of Rotary's motto "Service Above Self" to the Students of Shepherd University. The 2010 Rotaract Club was awarded the District Presidential Citation for its involvement in many projects this year, including the Potato Drop, Haiti Relief Project, Resume Writing Workshop, Habitat For Humanity, and Relay For Life.

Because of the success of our own Rotaract Club, we were invited by District Governor Joe White to make a presentation at the Rotary District 7350 Conference. The district governor wants to encourage other clubs in our district to create Rotaract clubs as we have. Past president and district Rotaract chair **George Alwin**, Shepherd Rotaract president **Lindy Ybarra**, and Rotaract member **Erik Bryson**, made a presentation to the conference that not only encouraged other clubs in District 7350 to form Rotaract clubs of their own but also highlighted the success and enthusiasm of Rotaract in Shepherdstown.

Today, will will share the presentation made in May to Rotary District 7350 at the Raystown Lake, Pa., Conference Center. The D. Lee Morgan Memorial Rotaract Club of Shepherd University is a reminder of the progress that our local Rotary club has made in fostering and expanding the spirit of "Service Above Self" in Shepherdstown.

Last Week

Our guest speaker was **Stephen Costello**, senior marketing advisor of Wide Open Imaging in Hagerstown Md. His company offers MRI and imaging services in an

environment that emphasizes comfort for their patients. This form of MRI gives a three-dimensional picture using magnets to get the image and thus eliminates radiation. Also the "tube" for the MRI is not as confining. Before this company was established in Hagerstown, patients would often wait six to eight weeks to get and MRI taken through local hospitals. Now they are able to schedule an MRI in one to two days at Wide Open Imaging at less expensive prices. Improvements over the years of this type of imagery have made the entire concept and idea of "exploratory surgery" virtually obsolete as doctors can now easily look inside the body without invasion. **Rob Northrup** and **Keith McCall** also brought to light a healthy debate that exist regarding competition and how regulations differ from state to state.

Club News

Karen Kinnett announced that 28 Rotarians and guests enjoyed a potluck dinner at their home followed by the CATF play Inana at the Frank Center. Karen encourages all to see this award-winning play as it was a huge hit with audiences. A few spots remain for volunteers to man the Visitors Center for the "Shepherdstown IS: Arts and History Weekend" July 30 and 31. Interested individuals should contact Karen.

Gary Heichel reminded Rotarians that the Shepherdstown Carnival begins this week, and all those who signed up should please remember the times in which they volunteered to man the ticket booths.

President **Julie Siler** announced that **Lori Rea** will be taking on some secretarial club duties, especially membership coordination, thus allowing **Rick Caruso** to focus more on our website and other du-

ties. **Lori** and **Rick** then presented **Steven Koepp** who was inducted into membership under the classification of "Information Technology."

50-50

Brian Erickson continues his winning streak in 50-50 drawings and was once again was last week's lucky winner.

Special Days

Happy Birthday to world renowned cyclist, Pastor **Fred Soltow**, on July 28; and special anniversary congratulations to **Tom Miller** and his wife, **Penny**, on July 27.

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